



(Financial Summary as of June 30, 2010)

OTCBB Symbol	PFTI
Year-end	December
Share Price (as of 09/07/10)	\$0.25
52-Week Range	\$0.09 – 0.44
Shares Outstanding (app.)	43.98 million
Market Cap (app.)	\$8.79 million
EPS (Ify)	(\$ 0.05)

ABOUT PURADYN

Puradyn (OTCBB: PFTI) designs, manufactures and markets the **puradyn**® Oil Filtration System, the most effective bypass filtration product on the market today. It continuously cleans lubricating oil to safely extend oil change intervals and engine life, and reduces new oil purchases and disposal by up to 90%. Effective for internal combustion engines, transmissions and hydraulic applications, the company's patented and proprietary system is a cost-effective and energy-conscious solution operating in an average annual \$15 billion potential industry. Puradyn equipment was selected as manufacturer of choice to evaluate the benefits of bypass oil filtration by the US Department of Energy.

FINANCIAL HIGHLIGHTS

Statement of Operations (in thousands)	2010 2nd Qtr			
	(unaudited)	2009 YE	2008 YE	2007YE
Net Sales	\$ 1,436	\$ 1,911	\$ 2,695	\$ 3,083
Sales Growth	39%	(13%)	4%	24%
Operating Loss	\$ (627)	\$ 1,737	\$ 2,333	\$ 1,885
Net loss	\$ (705)	\$ (2,071)	\$ (2,644)	\$ (2,441)
Net loss per share	(0.02)	(0.05)	(0.08)	(0.09)
Weighted average shares outstanding	43,940	39,963	33,089	28,323
EBITDA	\$ (604)	\$ (1,883)	\$ (1,171)	\$ (1,789)
New investment in plant and equipment	\$ 10	\$ 41	\$ 42	\$ 59

RECENT MILESTONES

Company announces that a major oil and gas services company has begun to outfit its drilling platforms.

Repeat orders received from the foreign Military Sales program, the G2G method for selling U.S. defense equipment, services, and training.

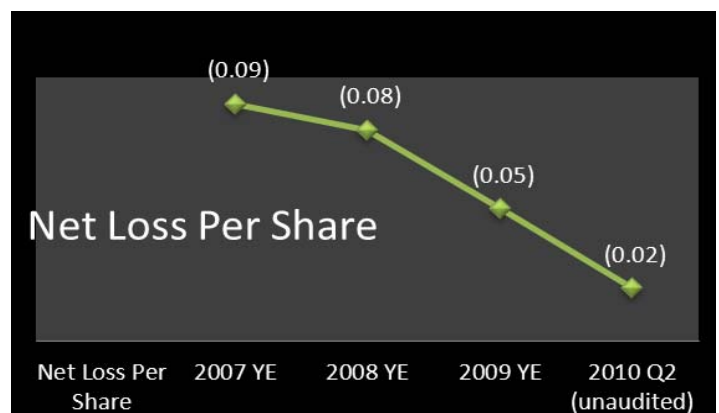
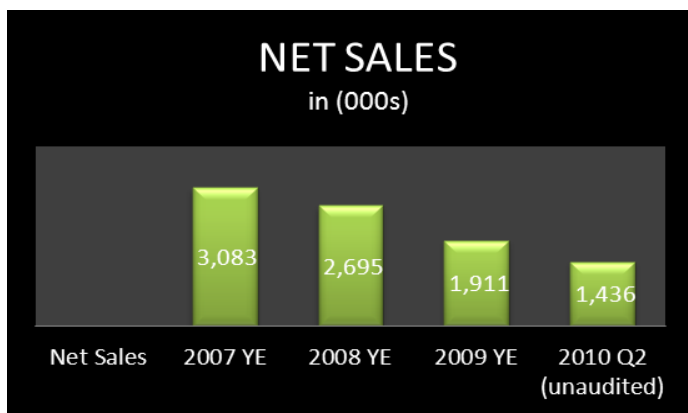
First U.S. Army contract received to outfit JERRV vehicles used in combat in Iraq and Afghanistan.

Avis Budget Group now installing the Puradyn systems as standard equipment on fleet of heavy-duty buses.

John Deere Forestry Division is factory-installing Puradyn systems in Finland to be used in Russia and other countries where high-sulfur fuel is used.

GROWTH STRATEGY

Focus on existing and new industries open to innovative methods to reduce oil maintenance operating costs.



MANAGEMENT TEAM

Joseph V. Vittoria	Chairman & CEO
Kevin G. Kroger	President & COO
Alan J. Sandler	Vice President / CAO /principal financial officer
Kathryn Morris	Director, Corp. Communications

CONTACT INFORMATION

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