



## Puradyn Develops Market in Nigeria with Oceanic Consultants Nigeria Ltd. - Bypass oil filtration technology 'perfect fit' for this promising market -

**Boynton Beach, FL – [March 16, 2009] - Puradyn Filter Technologies Incorporated** (OTCBB: PFTI) today announced it has entered into an exclusive Sales Representative Agreement with Oceanic Consultants Nigeria Limited ("Oceanic") for the country of Nigeria and adjacent waters, effectively opening the market for the puradYN<sup>®</sup> bypass oil filtration system.

Headquartered in Houston, Texas with offices in Lagos, Nigeria, Oceanic specializes in assisting local businesses provide services to the oil and gas exploration and production industry, and is a wholly-owned subsidiary of CAMAC International, also headquartered in Houston.

Steven R. Hill, Senior Vice President and Project Manger, Oceanic, stated, "The drilling unit currently drilling for Allied Eni (a subsidiary of CAMAC) uses 6 diesel generators, each with a sump capacity of 165 gallons, 3 that operate 24/7, with 2 generators on standby and one which operates intermittently. Through use of Puradyn's microfiltration technology to keep oil continuously clean, we will be able to conservatively save 50% of lube oil purchase. Each oil change costs approximately \$1,650 per generator every 6 weeks, and there are currently 67 mobile drilling units in Nigerian waters that would be potential candidates for this technology. These numbers do not factor the costs of transporting new oil to the rig and the handling and disposal of the used oil. We will be contacting all the rig contractors over the next 3-4 months."

Hill continued, "This technology will allow Oceanic to centrally stock and service this product from Lagos, Nigeria, thus maximizing local content and meeting regulatory requirements using Oceanic service support."

Hill concluded, "The potential market for the Puradyn system is substantial when the number of rigs, support vessels, trucks and other equipment are taken into account and we intend to apply similar systems to equipment used in the local construction and mining industries. Oceanic looks forward to being able to represent this product in Nigeria."

Joseph V. Vittoria, Puradyn's Chairman and CEO, said, "We expect initial start up sales to be slow as Oceanic educates the area market on the benefits of bypass oil filtration technology, but gain momentum quickly as the early benefits are recognized. If all 67 rigs use the Puradyn system, the potential savings in oil would be approximately 40,000 gallons of oil per scheduled oil change. Nigeria is a crucial player in oil production and exploration and we believe our new relationship with Oceanic, a company successfully operating in Nigeria, is a perfect fit."

### **About Puradyn Filter Technologies Incorporated**

Puradyn (OTCBB: PFTI) designs, manufactures and markets the puradYN<sup>®</sup> Oil Filtration System, the most effective bypass oil filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$15 billion potential industry. puradYN<sup>®</sup> equipment was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze the performance, benefits and cost analysis of bypass oil filtration technology.

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