



## Michigan Fleet On The Road 100 Million Miles with No Oil Change - Results achieved using the **puradYN**<sup>®</sup> oil filtration system and saving fuel at the same time -

**Boynton Beach, FL – [November 16, 2007] - Puradyn Filter Technologies Incorporated** (OTCBB: PFTI) today announced that Hare Express, Inc., a just-in-time delivery service to the automotive industry, has exceeded 100 million miles without an engine oil change using the **puradYN**<sup>®</sup> oil filtration system. Hare Express operates a fleet of 150 over-the-road trucks and 230 tractor trailers.

Hare Express began installing **puradYN**<sup>®</sup> systems on its fleet of trucks in early 1999 and since that time has not had a single oil-related engine failure. By following the Company's guidelines for changing the Puradyn replacement filter and sampling the engine oil instead of changing it, the Hare Express fleet has enjoyed trouble-free continuous operations for the past 9 years. All oil samples confirmed that the engine oil was good for continued use and did not need to be changed, even as other engine components required servicing.

Ross Hare, President, Hare Express, Inc. said, "Puradyn has saved us hundreds of thousands of dollars over the lifetime of the fleet by virtually eliminating the purchase of lube oil and significantly reducing the handling and cost of waste oil disposal. The engines remain clean, perform at peak levels, last longer and the overall maintenance costs have been drastically reduced.

"Considering our fleet would normally require 30,000-mile oil drains, we calculate that by using the **puradYN**<sup>®</sup> system and running on the same oil over 100 million miles, we've saved over 60,000 gallons of oil. At today's prices, that comes out to a savings of over \$200,000 just in direct savings from using the system. There is also reduced downtime that has a dollar amount attached to it because the preventive maintenance (PM) has improved. When you add these factors together, the savings continue to stockpile."

Mr. Hare continued "We've also performed extensive fuel consumption measurements and consistently achieve a 2%-3% savings in fuel. Continuously clean oil creates less friction in the engine, reducing wear and emissions. These factors, coupled with our addition of "Super Single Tires", more efficient rear axle ratios and automatic transmission, have been able to improve our fleet fuel average from 6.2 mpg to 7.2 mpg. Our goal to achieve a fleet average of 8 mpg is attainable as we continue to look for a total solution, of which the Puradyn bypass filtration system is a vital component. "

Kevin G. Kroger, President and COO, Puradyn, stated, "As we've said before, the Puradyn system has more to offer than reducing oil consumption, handling and disposal. While that is our primary objective, it is only one facet of what our product can offer.

Kroger continued, "When Mr. Hare shared with us the percentage of fuel savings he's been seeing since using the **puradYN**<sup>®</sup> system, he helped to confirm results from other studies performed on fuel improvement by keeping oil continuously clean. One such study showing similar results was performed at the University of Leeds in England. By maintaining continuously clean oil, the efficiency of the engine is improved, consequently reducing frictional horsepower which improves fuel efficiency."

Mr. Hare concluded, "Puradyn manufactures a product that warrants consideration by any fleet or end-user that is serious about reducing operating costs. On top of that, considering the amount of engine oil and fuel we're not using, Hare Express, Inc. has been able to reduce its carbon footprint."

### **About Puradyn Filter Technologies Incorporated**

Puradyn (OTCBB: PFTI) designs, manufactures and markets the **puradYN**<sup>®</sup> Oil Filtration System, the most effective bypass oil filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$15 billion potential industry. **puradYN**<sup>®</sup> equipment was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze the performance, benefits and cost analysis of bypass oil filtration technology.

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