John Deere and Puradyn Team Up in Western Russia

Units and filters factory-installed at Deere's Forestry Division in Finland

Boynton Beach, FL – [August 21, 2008] - Puradyn Filter Technologies Incorporated (OTCBB: PFTI) today announced that the John Deere Forestry Division (Deere) is installing the **pura**DYN® oil filtration system at its factory in Joensuu, Finland on equipment to be utilized in Russia using high-sulfur fuel.

The initial order of 45 systems and filters was shipped in June for use on harvesters. Subsequent orders have been received and others are expected over the next 5 months.

The **pura**DYN® system was selected by Deere to protect the equipment's engine from contaminants found in the byproducts from high-sulfur fuels commonly used in harsh environments such as timber harvesting. In addition, the 'hands-off' ease of maintenance associated with the **pura**DYN® system is ideally suited for remote locations, significantly reducing out-of-service time and labor costs.

In January 2008 Deere entered into a strategic partnership with Investlesprom, a large forestry company in Russia, to supply equipment to harvest up to six million cubic meters of forest in Western Russia. Deere is the world's largest producer of timber harvesting equipment and a pioneer in mechanizing the industry.

Kevin G. Kroger, President and COO, said, "For several years Deere has been developing programs to help their customers reduce their operating costs and bypass oil filtration is one example, as demonstrated by this recent order for Russia. Deere recognizes the significant impact high sulfur fuels have on the engine's lubricating oil and have taken the necessary precautions to protect their customers. We are honored to have been chosen by Deere to assist them in their projects.

"Additionally, we have been informed by the Forestry Division that they will be factory installing our system and it will be mandatory on every machine going to an area where there is a risk of high sulfur fuel.

"Deere commenced forestry equipment sales to Russia in the last year and see sales increasing in the coming months and years. This is a major opportunity for our company as we expand into new territory."

Kroger concluded, "We are committed to supporting Deere's efforts in reducing their customers' operating costs through new ideas and concepts in maintenance. Their efforts will also have a very positive effect on the environment and we look forward to the growth of our working relationship."

About Puradyn Filter Technologies Incorporated

Puradyn (OTCBB: PFTI) designs, manufactures and markets the **pura**DYN® Oil Filtration System, the most effective bypass oil filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual $15 billion potential industry. **pura**DYN® equipment was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze the performance, benefits and cost analysis of bypass oil filtration technology.

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