



## AVIS BUDGET GROUP EXPANDS ENVIRONMENTAL INITIATIVES BY UPGRADING BUSES WITH PURADYN® BYPASS OIL FILTRATION SYSTEMS

Avis Budget Group is First in the Car Rental Industry  
to Use Oil Filtration Systems in Heavy Duty Buses

Parsippany, N.J., September 15, 2008 - Avis Budget Group today announced the puradYN® Oil Filtration System will become standard equipment on Avis Budget Group's North American fleet of nearly 300 heavy duty buses; this equipment upgrade is expected to reduce motor oil use and oil-related bus engine maintenance by as much as 90 percent, and makes Avis Budget Group the first in the car rental industry to add an oil filtration system to its fleet of buses.

Roll-out of the system follows a successful test on 15 Avis and Budget heavy duty buses at Los Angeles International Airport (LAX) that demonstrated the environmental and cost-saving benefits of the system under actual-use conditions. The roll-out will begin with installation of the puradYN system on the Company's 30 additional heavy duty buses at LAX.

The puradYN system is a high-efficiency bypass filtering system that removes solid, liquid and gaseous contaminants from engine oil before they accumulate and cause damage. In the initial test at LAX, tests found that the puradYN system reduces engine friction and wear, extends equipment life, improves fuel efficiency and helps engines run at cooler temperatures. The system also saves both time and money by reducing the number of oil changes required.

"While testing the puradYN oil filtration system, we immediately saw its environmental and maintenance benefits, and decided to make it standard equipment on all of our buses," said Jerry Bernacki, vice president of vehicle maintenance and damage at Avis Budget Group. "The puradYN system will improve our productivity, lower our costs and enhance our efforts to reduce our environmental impact."

Kevin Kroger, President and COO of Puradyn Filter Technologies Incorporated added, "When you have buses in operation for as many hours every day as the fleet operates at various airports by Avis Budget Group, oil changes are a constant occurrence. Our oil filtration system works to keep the oil continuously clean, resulting in improved fuel efficiency, extended equipment life and fewer oil changes. Working together, Avis Budget Group's buses will require less maintenance and will have less impact on the environment."

### About Puradyn Filter Technologies Incorporated

Puradyn (OTCBB: PFTI) designs, manufactures and markets the puradYN® Oil Filtration System, the most effective bypass oil filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$15 billion potential industry. puradYN equipment was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze the performance, benefits and cost analysis of bypass oil filtration technology.

### About Avis Budget Group

Avis Budget Group, Inc. (NYSE: CAR) is a leading provider of vehicle rental services, with operations in more than 70 countries. Through its Avis and Budget brands, the Company is the largest general-use vehicle rental company in each of North America, Australia, New Zealand and certain other regions based on published airport statistics. Avis Budget Group is headquartered in Parsippany, N.J. and has more than 30,000 employees. For more information about Avis Budget Group, visit [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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