

Puradyn Joins John Deere Supply Base

Puradyn to Supply Engine Bypass Oil Filtration Systems to John Deere for Construction and Forestry products

Boynton Beach, FL – [September 26, 2011] – Puradyn Filter Technologies Incorporated (OTCBB: PFTI) announced today it has been selected to supply its engine bypass oil filtration systems to John Deere for the Company's Construction and Forestry products.

Puradyn designs and manufactures the **puradYN**[®] oil filtration system, a high efficiency bypass oil filtration system for all types and sizes of engines to maintain engine oil cleanliness and chemical balance.

Kevin G. Kroger, President and Chief Operating Officer, Puradyn, stated, "Approximately five years ago, we began working with the Construction & Forestry Division as part of a program to help reduce customers' operating cost through condition-based maintenance. The resultant success of this program was the beginning of our relationship.

"Puradyn is honored and proud to join John Deere's family of suppliers."

*-Kevin G. Kroger,
President & COO*



"Continued pressure of higher oil prices is forcing companies to look for alternatives to help reduce operating costs. Puradyn's bypass oil filtration for engines is a valuable solution that continues to demonstrate its cost savings effectiveness everyday in a multitude of industries. With its micro-fine filtration technology, which removes solid contaminants to below one micron, removes water, and replenishes the base additives and viscosity enhancer, the **puradYN** system allows equipment owners to operate machines on continuously clean oil, reducing operating and repair cost while keeping the equipment functioning at peak performance."

Kroger concluded, "Puradyn is honored and proud to join John Deere's family of suppliers."

For more information on **puradYN** bypass oil filtration, go to www.puradyn.com.

puradYN[®] engine oil filtration
technology part of Deere's
Condition Based Maintenance

About Puradyn Filter Technologies Incorporated

Puradyn (OTCBB: PFTI) designs, manufactures and markets the **puradYN**[®] Oil Filtration System, the most effective bypass oil filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$15 billion potential industry. **puradYN**[®] equipment was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze the performance, benefits and cost analysis of bypass oil filtration technology.

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