



## Puradyn Reports 2008 Fiscal Year End Financial Results

**Boynton Beach, FL - [April 13, 2009] - Puradyn Filter Technologies Incorporated** (OTCBB: PFTI) today announced financial results for the fiscal year ended December 31, 2008. Net sales decreased by approximately \$387,000, or 13%, from approximately \$3.08 million in 2007 to approximately \$2.70 million in 2008. Domestic sales generated from U.S. operations decreased approximately \$300,000, or approximately 20%, in 2008 as compared to 2007. Although consolidated international sales decreased by approximately \$87,000, or 6%, U.S.-based international sales increased approximately \$400,000, or approximately 113%, in 2008 as compared to 2007. Net loss in 2008 was approximately \$2.64 million or (\$0.08) per share, basic and diluted, as compared to a net loss of approximately \$2.44 million or (\$0.09) per share, basic and diluted, in the previous year.

Loss from operations increased to approximately \$2.33 million in 2008 compared to approximately \$1.88 million in 2007 due to the decrease in international sales. Cost of sales decreased by approximately \$376,000, or 13%, from approximately \$2.83 million in 2007 to approximately \$2.46 million in 2008. Cost of products sold, as a percentage of sales, decreased from approximately 92% for 2007 to approximately 91% for 2008. The majority of the decrease in our overall cost of sales is attributable to the 13% decline in net sales.

Kevin G. Kroger, President and COO, stated, "Even though our year end numbers were below expectations, we have been encouraged by the sales performance of our product prior to the recent economic downturn. In 2008 we continued to make significant inroads into our markets. We received our first U.S. Army contract to supply puraDYN® systems for the MRAP vehicle family and continue to ship product for installation on trucks going to Iraq and Afghanistan. Avis/Budget Group began installing our systems on its buses and announced it has made our system standard on all new buses in North America.

Additionally, we successfully reached a milestone after several years of work with John Deere; in August, its Forestry Division announced our system is being installed on all equipment under contract with Russia and specified it will be mandated on all equipment targeted for "extreme duty" applications."

Kroger continued, "We know 2009 is going to be a difficult economic year with fallout from the major banking crisis and auto and home industry issues curtailing spending, leading to a general lack of available working capital. However, we have sized our company accordingly and still have managed to make significant progress with companies servicing the energy, construction and mining industries."

Kroger concluded, "We will continue our efforts with major original equipment manufacturers and are seeing signs that oil conservation and reduction of "carbon footprint" are becoming key issues when purchasing new equipment."

The Company's annual report on Form 10-K is available from the SEC website at <http://www.sec.gov> or the Investors Relations section of the Company's website at <http://www.puradyn.com>.

### **About Puradyn Filter Technologies Incorporated**

Puradyn (OTCBB: PFTI) designs, manufactures and markets the puraDYN® Oil Filtration System, the most effective bypass filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$15 billion potential industry. Puradyn equipment has been certified as a 'Pollution Prevention Technology' by the California Environmental Protection Agency and was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze performance, benefits and cost analysis of bypass oil filtration technology.

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Puradyn Filter Technologies Incorporated  
Consolidated Statements of Operations

	<b>Years Ended December 31</b>	
	<b>2008</b>	<b>2007</b>
Net sales	\$ 2,695,640	\$ 3,082,873
Costs and expenses:		
Cost of products sold	2,455,916	2,831,560
Salaries and wages	1,013,438	1,074,519
Selling and administrative	1,559,394	1,061,828
Total Operating Costs	5,028,748	4,967,907
Loss from operations	(2,333,108)	(1,885,034)
Other (expense) income:		
Interest income	2,291	32,516
Interest expense	(313,730)	(588,583)
Total other expense	(311,439)	(556,067)
Income taxes	--	--
Net loss	\$ (2,644,547)	\$ (2,441,101)
Basic and diluted loss per common share	\$ (.08)	\$ (.09)
Basic and diluted weighted average common shares Outstanding	33,088,770	28,322,903

See accompanying notes to consolidated financial statements in the Company's 10-K.

CONTACT:

Kathryn Morris  
Director  
Corporate Communications  
(T) 561 547 9499, x 226  
[investor-relations@puradyn.com](mailto:investor-relations@puradyn.com)  
<http://www.puradyn.com>

Emerging Markets, LLC  
Investor Relations:  
Jim Painter III  
321-206-6682  
[jamespainter@emergingmarketsllc.com](mailto:jamespainter@emergingmarketsllc.com)  
[www.emergingmarketsllc.com](http://www.emergingmarketsllc.com)  
[www.themicrocapreport.com](http://www.themicrocapreport.com)