



- Puradyn Receives Approval For Inclusion in Cascade Sierra Solutions Outreach Centers -

Boynton Beach, FL – [October 25, 2007] – Puradyn Filter Technologies Incorporated (OTCBB: PFTI) today announced that the **puradYN**[®] oil filtration system has been approved by the Cascades Sierra Solutions Technical Advisory Team (CSS) as a recommended product for inclusion in its outreach centers.

CSS is a non-profit agency that is comprised of public and private partners working with the trucking industry's existing diesel engine 'legacy fleet' (prior to 2007) to provide emissions and fuel-reduction technologies and incentive-based programs to save fuel and money, reduce air pollution and cut carbon dioxide emissions that contribute to climate change. Currently there are 500,000 long-haul trucks in the legacy fleet and less than 1% have been upgraded with solutions offered by CSS. This represents a big opportunity for Puradyn as the Company's oil filtration system achieves lube oil savings through extended oil drains which produce cleaner running engines, thereby saving fuel.

CSS is currently in the process of developing outreach centers strategically located with major truck stops along the I-5 corridor in the states of California, Oregon and Washington where 100,000 of the legacy fleet operate. These centers will provide a one-stop area where long-haul truckers can learn about new technologies, have the technologies installed and obtain information about available financial incentives. While the outreach centers are geared primarily for long-haul operators, the centers will also provide education and incentives for local fleets.

Kevin G. Kroger, President and COO, Puradyn, said, "CSS received the 2007 Environment Excellence Award from the Federal Highway Administration for its work in saving fuel and reducing pollution and is aligned with the EPA's SmartWay Transport Program, a partnership between EPA and the freight industry to increase energy efficiency. One of the main principles of CSS is conservation – conserving energy and reducing oil consumption. In the U.S., we consume 1.5 billion gallons of engine, transmission and gear oil each year. Puradyn is capable of reducing the engine lubrication consumption by up to 89%, as was proven in a three-year test with the Department of Energy. Other field tests have proven Puradyn has significantly reduced the transmission lubricant usage as well.

"With the support of CSS, more people will be made aware of the financial savings available to them and the contribution that can be made to energy conservation.

"Being green is now on everyone's agenda, but CSS has promoted conservation from its inception. Puradyn is capitalizing on its filtration capability to address environmental problems matched with the industry's need to identify and implement new technologies that will allow companies to reduce their oil consumption and expenses."

About Puradyn Filter Technologies Incorporated

Puradyn (OTCBB: PFTI) designs, manufactures and markets the **puradYN**[®] Oil Filtration System, the most effective bypass oil filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$15 billion potential industry. **puradYN**[®] equipment was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze the performance, benefits and cost analysis of bypass oil filtration technology.

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