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puraDYN Announces Changes to Sales Team

- *Clifton promoted to Director of Sales and Marketing;*
- *Tate new Regional Manager- Southwest* –

Boynton Beach, FL – July 7, 2003 - puraDYN Filter Technologies Inc. (AMEX: PFT), the global bypass oil filtration system provider, announced today the promotion of Wayne Clifton to Director of Sales and Marketing. Jeffrey Tate has been hired to replace Clifton as Regional Manager – Southwest for **puraDYN**® sales.

Kevin G. Kroger, President and COO of **puraDYN**, said, “We are pleased that Wayne will be overseeing our sales and marketing. He has been **puraDYN**'s Regional Manager – Southwest for almost seven years and in that time helped dramatically grow our distributor network and customer base in his region.”

Kroger continued, “Jeff comes to us from Hydrotex Lubricants, where he was Vice President of Sales. He has many contacts within the trucking and oil industries, where he was employed for nine years, so we know he will successfully continue Wayne’s efforts in the Southwest.”

The **puraDYN** bypass oil filtration systems work in conjunction with the full flow filter and reduce solid contaminants in the oil to below one micron with the use of the patent-pending CGP™ filter element; to evaporate liquid contaminants such as fuel and water; and to replenish the additives to maintain the total base number (TBN) and viscosity of the oil. By maintaining continuously clean oil, oil drain intervals are dramatically and safely extended, thus reducing the inappropriate disposal of waste oil, a major source of ground and water pollution.

About puraDYN Filter Technologies Inc.

puraDYN (AMEX: PFT) designs, manufactures and markets the **puraDYN**® Bypass Oil Filtration System, the most effective filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and dramatically extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$13 billion potential market. The Company has established aftermarket programs with several of the transportation industry leaders such as Volvo Trucks NA, Mack Trucks, PACCAR; a strategic alliance with Honeywell Consumer Products Group, producers of FRAM® filtration products; and continues to market to major commercial fleets. **puraDYN** equipment has been certified as a ‘Pollution Prevention Technology’ by the California Environmental Protection Agency.

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