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Private Truck Carrier Goes 1.5 Million Miles Without Engine Overhaul Using the puraDYN® Bypass Oil Filtration System

Boynton Beach, FL – January 12, 2006 - puraDYN Filter Technologies Incorporated (OTCBB: PFTI) announced today that a truck carrier has gone over the 1.5 million mile mark on several of its Class 8 trucks equipped with Series 60 engines without an overhaul, using the **puraDYN®** bypass oil filtration system.

The trucks are owned by a privately owned, over-the-road trucking company with a fleet of over 250 large and medium trucks, all equipped with the **puraDYN** system.

A major oil corporation, whose synthetic oil has been used by the truck carrier for the duration of the 1.5 million miles, conducted the teardown of the Detroit Diesel Series 60 engine as part of an evaluation of its oil on the engine condition and performance. At over 1.5 million miles, the truck had not had an engine overhaul and showed that the rod and main bearings were still in good condition with minimal engine wear due to **puraDYN** micro-fine filtration, and the use of a premium oil.

Kevin G. Kroger, President and Chief Operating Officer, **puraDYN**, previously held the position of Vice President and General Manager of the Series 55 and Series 40 engine platforms at Detroit Diesel from 1997 to 2000, and has in-depth knowledge of the Detroit Diesel product. Mr. Kroger stated, "Going 1.5 million miles without an overhaul on the Series 60 speaks volumes for the service program this truck carrier has in place and shows that using the **puraDYN** bypass oil filtration system with a premium oil can greatly improve the bottom line of any Class 8 fleet."

Kroger continued, "Today, most engine manufacturers recommend engine overhauls at approximately one million miles at an estimated cost ranging anywhere from as low as \$7500 to as high as \$9500 for a typical, in-the-chassis overhaul. The ability to extend the life of the engine well beyond one million miles is significant and can translate into substantial savings.

"Also, resale value is of critical importance when justifying the purchase price of a vehicle. While most fleets, typically, will sell a truck before the one million mile mark, residual selling prices are usually affected by the fact that the next buyer will be looking at a complete overhaul. Maintaining the engine at peak performance up to 1.5 million miles and beyond will positively drive used equipment value for both buyer and seller."

Based on oil analyses in real life situations, results show that use of the **puraDYN** bypass oil filtration system will safely and significantly extend engine life and oil maintenance

intervals by keeping the oil continuously clean through its micro-filtration process (contact **puraDYN** for more information.) The truck carrier's oil change intervals before using the **puraDYN** system were conducted at 20,000 miles. Since installation of the **puraDYN** system, the interval changes for oil and both the full flow and **puraDYN** replacement filters are currently conducted at 60,000 miles.

About puraDYN Filter Technologies Incorporated

puraDYN (OTCBB: PFTI) designs, manufactures and markets the **puraDYN**[®] Bypass Oil Filtration System, the most effective filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$13 billion potential industry. The Company has established aftermarket programs with several of the transportation industry leaders such as Volvo Trucks NA, Mack Trucks, PACCAR; a strategic alliance with Honeywell Consumer Products Group, producers of FRAM[®] filtration products; and continues to market to major commercial fleets. **puraDYN**[®] equipment has been certified as a 'Pollution Prevention Technology' by the California Environmental Protection Agency and was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze performance, benefits and cost analysis of bypass oil filtration technology.

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