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puraDYN and Honeywell Join Forces to Offer Expanded Oil Filtration System to the Heavy Duty Truck Market

Benefits for the Pocketbook and the Environment

Louisville, KY – March 21, 2003 – Orders are now being shipped as a result of a joint agreement between Honeywell's Consumer Products Group and **puraDYN** Filter Technologies Inc. Under an agreement signed last year, the two companies have begun co-branding their popular oil filtration products, creating an integrated system that yields cleaner, longer lasting oil for the heavy duty truck market.

The co-branding strategy combines full-flow filters from FRAM® with the Bypass Oil Filtration System from **puraDYN**®. Used in conjunction, the products offer superior oil filtration and dramatically extend oil drain intervals.

"Through this strategic relationship, our companies are offering end users in almost any industry application a full, integrated oil filtration system, using FRAM® full-flow filters and the **puraDYN**® Bypass Oil Filtration System, which together will yield enormous economic and energy conservation advantages for customers." Kevin G. Kroger, **puraDYN**'s President and COO commented. "The full-flow technology provided by FRAM® filters combined with **puraDYN**'s small particle and liquid filtration expertise provide added protection for vehicles. In addition, Honeywell Consumer Products Group delivers excellent distribution coverage for the co-branded product. "

The FRAM full-flow filters and **puraDYN** oil filtration system can be installed on any engine or hydraulic equipment. First the oil passes through the full-flow filter, where engine-damaging dirt is removed. Then it flows into the Bypass Oil Filtration System, which traps solid particles smaller than 1 micron, neutralizes acid and removes sulfur compounds. After the dangerous contaminants are removed, the clean oil is gravity-fed back to the engine.

"We're seeing a global push to reduce emissions and design filtration solutions to protect the environment," said Chris Boesel, Senior Product Manager at Honeywell Consumer Products Group. "By using two integrated filter systems to eliminate contaminants from the oil, our co-branded system is in a perfect position to help further this effort."

Honeywell is currently stocking the three most popular **puraDYN**® Bypass Oil Filtration Systems and related replacement filter cartridges. Soon, the balance of **puraDYN** products will be folded into Honeywell's extensive distribution network. In addition, **puraDYN** is offering the full line of FRAM® filter products to its independent distributors.

“The Honeywell/**puraDYN** relationship is the first of its kind and offers a complete full-flow – bypass filtration solution for vehicle equipment owners, just in time for the increased filtration requirements.” said Joseph V. Vittoria, Chairman of the Board of **puraDYN**. “Honeywell Consumer Products Group is an excellent business partner for **puraDYN** where we jointly will add value to end users of both companies as well as to our established base of distributors. In addition, we are also currently discussing with Honeywell distribution for Mexico, and other worldwide licensee opportunities and other future product development projects. We look forward to a long, mutually-beneficial relationship with Honeywell.”

About Honeywell

Honeywell International is a diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; turbochargers; automotive products; specialty chemicals; fibers; and electronic and advanced materials. Based in Morris Township, N.J., Honeywell is one of the 30 stocks that make up the Dow Jones Industrial Average and is also a component of the Standard & Poor's 500 Index. Its shares are traded on the New York, London, Chicago and Pacific Stock Exchanges. For additional information, please visit www.honeywell.com. Honeywell Consumer Products Group manufactures and markets FRAM[®] oil, air, transmission and fuel filters; Prestone[®] antifreeze/coolant and car care products; Autolite[®] spark plugs; and Holts[®] car care products. Information about FRAM[®] heavy-duty filtration products is available the company's web site at www.framfleetcare.com.

About puraDYN Filter Technologies

puraDYN (AMEX: PFT) designs, manufactures and markets the **puraDYN**[®] Bypass Oil Filtration System, the most effective filtration product on the market today. The system continuously cleans lubricating oil and maintains oil viscosity to safely and dramatically extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$ 13 billion potential market.

puraDYN has established aftermarket programs with several of the transportation industry leaders such as Volvo Trucks NA, Mack Trucks, PACCAR; a strategic alliance with Honeywell Consumer Products Group, producers of FRAM[®] filtration products; and continues to market to major commercial fleets. **puraDYN** equipment has been certified as a “Pollution Prevention Technology” by the California Environmental Protection Agency.

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