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Ferrara Fire Apparatus To Install puraDYN® Systems As Standard Equipment

- Recognizes importance for its customers -

Boynton Beach, FL and Holden, LA – December 4, 2003 - puraDYN Filter Technologies Inc. (AMEX: PFT), the global bypass oil filtration system provider, and **Ferrara Fire Apparatus, Inc.**, an original equipment manufacturer of custom-crafted emergency fire and rescue response vehicles, jointly announced today that Ferrara Fire Apparatus will install the **puraDYN®** bypass oil filtration system as standard equipment on all of its premium chassis.

Chris Ferrara, President and CEO of Ferrara Fire Apparatus, located in Holden, Louisiana, said, “Our Company is dedicated to bringing quality innovative equipment to the fire services. It is for that reason we are proud to be associated with **puraDYN** in announcing today the availability of the **puraDYN®** bypass oil filtration system as standard on all our premium chassis.”

Ferrara continued, “This system, which helps to safely extend the departments’ oil drain intervals, will in turn reduce the life cycle costs of the apparatus as well as improve availability of the equipment.”

Joel Domangue, Aerial Sales and Product Manager at Ferrara Fire Apparatus, said, “The hydraulics for our aerial apparatus will also now incorporate the **puraDYN®** system to help keep the hydraulic oil constantly clean for continued use to ensure optimum performance and maximum firefighter safety.”

Domangue continued, “This is just one more example of how Ferrara Fire Apparatus is bringing new technology to this industry. This system not only helps reduce operating costs, it also provides the added benefit of reducing both engine oil and hydraulic oil waste as well as the hassles associated with handling the disposal of waste oil. In addition, the use of the **puraDYN®** system helps reduce demand for foreign oil.”

Kevin G. Kroger, President and COO of **puraDYN**, said, “Ferrara Fire Apparatus is a company which parallels our philosophy of providing the industry with top quality,

innovative products. We will be working closely with them to help make the **puraDYN**[®] system a standard in this industry.”

The **puraDYN**[®] bypass oil filtration systems work with the full flow filter to reduce solid contaminants in engine oil to below one micron with the use of its patent-pending CGP[®] filter element; to evaporate liquid contaminants; and to replenish the base additives so as to maintain the proper total base number (TBN) and viscosity of the oil. By maintaining continuously clean oil, oil drain intervals are dramatically and safely extended, thus reducing new oil purchases and waste oil disposal costs.

About Ferrara Fire Apparatus

Ferrara Fire Apparatus, Inc. is a vertically integrated, progressive and innovative worldwide manufacturer of custom-crafted emergency fire and rescue response vehicles. Each apparatus is engineered and designed exclusively for heavy-duty continuous use in extreme environments and rigorous adverse conditions.

Ferrara is an industry leader in the manufacture of rugged, long-lasting reliable fire and rescue apparatus, located in Holden, LA and founded in 1982 by Chris Ferrara, a former firefighter himself. Ferrara builds a complete line of firefighting apparatus including aerials, pumpers, rescues, haz-mat and quick attack off-road vehicles, as well as Ferrara’s own custom fire chassis, the Inferno and the Igniter. Ferrara Fire Apparatus, Inc. employs 310 people in their state of the art 200,000 square foot manufacturing facility located just 45 miles north of New Orleans.

About puraDYN Filter Technologies Incorporated

puraDYN (AMEX: PFT) designs, manufactures and markets the **puraDYN**[®] Bypass Oil Filtration System, the most effective filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and dramatically extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company’s patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$13 billion potential market. The Company has established aftermarket programs with several of the transportation industry leaders such as Volvo Trucks NA, Mack Trucks, PACCAR; a strategic alliance with Honeywell Consumer Products Group, producers of FRAM[®] filtration products; and continues to market to major commercial fleets. **puraDYN**[®] equipment has been certified as a ‘Pollution Prevention Technology’ by the California Environmental Protection Agency.

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