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puraDYN Increases Worldwide Presence With New Distributors *- Marketing efforts expanded to Latin America and product introduction in Egypt -*

Boynton Beach, FL – July 21, 2004 - puraDYN Filter Technologies Incorporated (AMEX: PFT) announced today it has signed new agreements with an Egyptian distributor and a United States distributor to market to Latin American countries for **puraDYN®** bypass oil filtration systems.

Utica Egypt, with offices in Cairo, is working through the United States Agency for International Development (USAID) to develop markets for **puraDYN®** systems in Egypt. USAID funds are provided to private sector companies and governmental agencies overseas in order to finance the exportation of capital goods and raw materials from the United States. Utica Egypt will be marketing not only to private fleets, but will also approach Egyptian governmental agencies, to demonstrate the monetary and environmental benefits of the **puraDYN®** bypass oil filtration systems. All products imported through this program will receive reduced import and customs charges, giving the customer of the **puraDYN®** systems a quicker return on investment.

Through the efforts of Utica Egypt, **puraDYN** has also entered into an agreement with Tradewinds Power Corporation, a John Deere engine and Perkins engine distributor based in Miami, Florida. Tradewinds will be acting as the exclusive distributor for **puraDYN®** systems installed on the generator sets, pump sets and power units it will be selling through its dealer network throughout South America (excluding Colombia), Central America (excluding Guatemala) and the Caribbean. They are actively marketing **puraDYN®** products in Latin America.

Kevin G. Kroger, President and COO of **puraDYN** Filter Technologies Inc., said, "Companies like Utica and Tradewinds are recognizing the substantial value of **puraDYN®** systems for their customers. The addition of the **puraDYN®** system offers these customers reduced overall life-cycle cost by safely extending oil drain intervals. In addition, by keeping the oil continuously clean, the **puraDYN®** system reduces engine and equipment wear, prolonging component life and reducing repair costs and, as part of the "windfall" of using the **puraDYN®** system, they reduce the environmental impact of handling the waste oil generated through regular oil changes.

“These end user benefits are increasingly being recognized by customers, as demonstrated by Tradewinds’ distribution of our systems onto their pumps and generator sets and Utica’s introduction of our systems to Egypt. All of these opportunities clearly show that the **puraDYN**[®] product is gaining recognition and acceptance by qualified customers”

The **puraDYN**[®] bypass oil filtration systems work with the full flow filter to reduce solid contaminants in engine oil to below one micron with the use of its patent-pending CGP[®] filter element; to evaporate liquid contaminants; and to replenish the base additives so as to maintain the proper total base number (TBN) and viscosity of the oil. By maintaining continuously clean oil, oil drain intervals are significantly and safely extended thus reducing new oil purchases and waste oil disposal costs.

About puraDYN Filter Technologies Incorporated

puraDYN (AMEX: PFT) designs, manufactures and markets the **puraDYN**[®] Bypass Oil Filtration System, the most effective filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution operating in an annual \$13 billion potential industry. The Company has established aftermarket programs with several of the transportation industry leaders such as Volvo Trucks NA, Mack Trucks, PACCAR; a strategic alliance with Honeywell Consumer Products Group, producers of FRAM[®] filtration products; and continues to market to major commercial fleets. **puraDYN** equipment has been certified as a “Pollution Prevention Technology” by the California Environmental Protection Agency.

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