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Puradyn Filter Technologies, Inc. Appoints New CFO

Boynton Beach, FL – February 28, 2005 - puraDYN Filter Technologies Incorporated (AMEX: PFT) announced today the appointment of Cindy Gimler to the position of Chief Financial Officer.

Ms. Gimler had previously held the position of Accounting Manager of Puradyn from October 2003 through October 2004. Lisa De La Pointe has resigned from her position as CFO in order to accept a career-growth opportunity.

“Cindy’s history with Puradyn gives her an intimate knowledge of our business and operations, which, along with her previous financial experience, will help ensure a seamless transition in her role as Chief Financial Officer,” said Joseph V. Vittoria, Chairman of Puradyn Filter Technologies, Inc.

Ms. Gimler has 15 years of experience including serving in the position of CFO to Universal Jet Aviation, a private jet charter company, Controller for a nutrition company and Financial Analyst for Oxbow, an energy finance company.

Ms. Gimler earned a Bachelors of Science in Accounting and a Masters in Business Administration from Florida Atlantic University and is a Certified Public Accountant.

Commenting on the departure of Ms. De La Pointe, Mr. Vittoria added, “We are grateful to Lisa for her dedication and significant contributions during her tenure over the past three years. We have the greatest respect for her and wish her well as she pursues this unique career opportunity with which she has been presented.”

About puraDYN Filter Technologies Incorporated

puraDYN (AMEX: PFT) designs, manufactures and markets the **puraDYN**[®] Bypass Oil Filtration System, the most effective filtration product on the market today. It continuously cleans lubricating oil and maintains oil viscosity to safely and significantly extend oil change intervals and engine life. Effective for internal combustion engines, transmissions and hydraulic applications, the Company's patented and proprietary system is a cost-effective and energy-conscious solution targeting an annual \$13 billion potential industry. The Company has established aftermarket programs with several of the transportation industry leaders such as Volvo Trucks NA, Mack Trucks, PACCAR; a strategic alliance with Honeywell Consumer Products Group, producers of FRAM[®] filtration products; and continues to market to major commercial fleets. **puraDYN**[®]

equipment has been certified as a 'Pollution Prevention Technology' by the California Environmental Protection Agency and was selected as the manufacturer used by the US Department of Energy in a three-year evaluation to research and analyze performance, benefits and cost analysis of bypass oil filtration technology.

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